

Hendrick Automotive Presents
BLOWING ROCK
WINTERFEST
January 22-25, 2026



blowingrockwinterfest.com

Festival of Lights continues daily at Chetola Resort from 5-9pm. Free. Ends 1/26/26.

Thurs. Hendrick Car Hunt Begins at 3:00pm.
Jan. 22 WinterFeast at Chetola 5:00pm seating - Sold Out
Bending Sticks Documentary Screening at BRAHM, 6-7pm, 828-295-9099
WinterFeast at Chetola 7:30pm seating - Sold Out

Fri. Hendrick Car Hunt - Continues
Jan. 23 Artisan Ice Stroll 4-8pm. Stroll downtown and see the sculptures. Businesses open late. Duration of the stroll is weather dependent. Free!
Jazz is Democracy, BRAHM, 6-7pm, \$10, 828-295-9099

Hendrick Car Hunt - Continues

Polar Bear Plunge at Chetola Lake, Registration 8am, Jumping 10am, Free for spectators.

Silent Auction by Mountain Alliance at American Legion. 10am-4pm. Free admission

Sip & Shop at Village Thrift, Free entry, Cookies, Cider, and Cocoa, 10am-3pm

Sat. Rotary Chilly Chili Challenge, Blowing Rock School Gym, 11am-2pm or until chili runs out. \$10
Jan. 24

WinterFest Cork & Canvas, BRAHM, \$50 per person, 11am-1pm, 828-295-9099

Fire & Ice: Ice Carving & Aluminum Pour, Memorial Park 10am-5pm, Joint Show at 10:30am and 11:30am. Then Ice carving from 12-4pm and Aluminum Pour from 4-5pm. Aluminum pour is weather dependent and cannot go forward in rain. Free for Spectators.

WFDD 2025 Photo of the Year Reception, BRAHM, 12-2pm, Free Entry

Hot Chocolate & Hayrides, Chamber of Commerce, 12-3pm Free

Beer Garden, back outside by popular demand! 1-4pm in the parking lot of the Speckled Trout Restaurant. Must be 21 or older to sample beer, IDs will be checked and wristbands and glasses will be provided. \$50 per person.

Yoggs Choreograph Pilgrimage, BRAHM, 2-4pm, Free, 828-295-9099

WinterFest Cork & Canvas, BRAHM, \$50 per person, 3-5pm, 828-295-9099

Roxy Ladies Park Night, App Ski Mountain, Free with lift ticket, 828-295-2878

Sun. Arbor Shred for the Cup - Big Air, App Ski Mountain, 828-295-2878
Jan. 25 Hendrick Car Hunt Ends 11am. Winner contacted by 1/30/2026.
WinterPaws Dog Show, Blowing Rock School Gym, 12-3pm, \$5 per category, \$5 Admission. Proceeds benefit Watauga Humane Society.